# Morningstar Product Risk Ranking Service



Morningstar Investment Adviser Singapore Pte Limited

# Morningstar Product Risk Ranking

### Morningstar Product Risk Ranking – Background

"The Suitability Requirement is the cornerstone of investor protection and is integral to selling practices, which encompass the distribution and provision of advice on investment products by licensed and registered persons"

- Hong Kong SFC

- ► Growing number of funds and their increasing complexity has led **regulators to take a more systematic approach to suitability requirements**. New regulations and requirements are periodically introduced by regulators in many jurisdictions to protect investors and minimize risk of mis-selling investment products in the financial industry
  - ► Suitability assessments are essential to ensure that investment products are suitably offered to investors
  - ► Risk profiling methodologies needs to be properly designed and should take into account both quantitative and qualitative factors in order to comprehensively evaluate investment product risks
  - Appropriate process is needed to periodically review the risk profiling methodology and mechanism for investment products
- ► To avoid regulatory penalties for non-compliance, wealth managers are facing escalating compliance costs due to increased headcount and resources



#### Morningstar Product Risk Ranking – Overview

- ► Capital markets have continued to broaden and deepen around the world, giving more people access to a wider selection of investment products in which to invest in. Wealth managers need ensure that the funds' inherent risks are effectively captured and matched to their clients' risk profiles and tolerances
- Morningstar provides a method of ranking the universe of funds available for sale in a target market or regulatory jurisdiction.

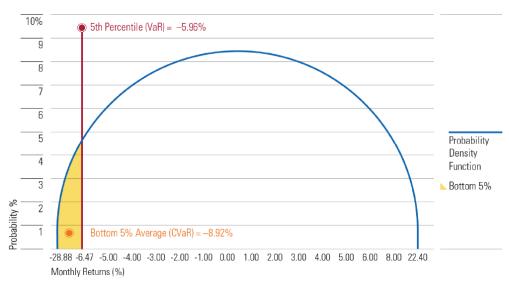


- ► Ranking scheme is designed to provide wealth managers, distributors, and end-investors a consistent and comprehensive way to evaluate a fund's riskiness relative to other investment products.
  - ► Rankings are specific to the target market The same product can have a different ranking in different jurisdictions.



# Morningstar Product Risk Ranking – Our Methodology

- ► Risk rankings are determined by calculating a **conditional value-at-risk (CVaR)**, for each fund in a target market. Then a **risk ranking is assigned based on the relative order of CVaRs**, from least risky to most risky.
- ► CVaR is the average of the bottom x% of historical returns of a fund's performance. It answers the question: "what is the expected loss of the fund if losses exceed x%"



- CVaR is related to the concept of value-at-risk (VaR)
- VaR is defined as the lowest potential loss on an investment given a probability.
- VaR tells us what the maximum expected loss on a fund would be 95%, based on historical returns

Source: Morningstar, Inc. For illustrative purposes only.



# Morningstar Product Risk Ranking – Our Methodology

- ► Generally, the longer the return history the more accurate CVaR estimates are. However fund return histories can vary considerably
- ► To better align the return histories of funds, a linear regression technique known as returns-based style analysis (RBSA) is used to construct a "synthetic" return series for each fund,
  - ► RBSA maps the returns of a fund to the returns of a group of indexes that have a longer return history.

    150 indexes are selected to represent the investible universe
  - ► The Least Absolute Shrinkage and Selection Operator (LASSO) is used to identify the indexes used for RBSA regression
  - ► Only indexes with long enough return histories (since 2002) are included to represent investible universe
  - Ensures that each fund's synthetic return series covers the same length and period



### Morningstar Product Risk Ranking – The Quantitative Process

- ► Step 1: Assign Index Risk Rankings
- Index returns are converted to target market local currency
- CVaRs are estimated, ordered and ranked
- Risk ranking = Risk handle + CVaR percentile ranking within handle

#### **Risk Handle and CVaR Percentage Thresholds**

CVaR Percentile Range	Risk Handle
0 – 10 <sup>th</sup> percentile	0
10 – 25 <sup>th</sup> percentile	1
25 – 50 <sup>th</sup> percentile	2
50 – 75 <sup>th</sup> percentile	3
75 – 100 <sup>th</sup> percentile	4

#### Example of Index 'i' Ranking Assignment

Index	Percenti <b>le Rank</b> All Index CVaRs	Percentile Range	Rank Handle	Percentile Rank Among Rank Handle = <b>3</b>	F	inal Risk Ranking
f	49	25 - 50th	2	8		3.08
g	50	25 - 50th	2	9	}	3.09
h	51	50 - 75th	3	10	3	3.10
i →	52	$\rightarrow$ 50 - 75th $\rightarrow$	3	11	→	3.11
i	53	50 - 75th	3	12	{	3.12
k	54	50 - 75th	3	13	ş	3.13

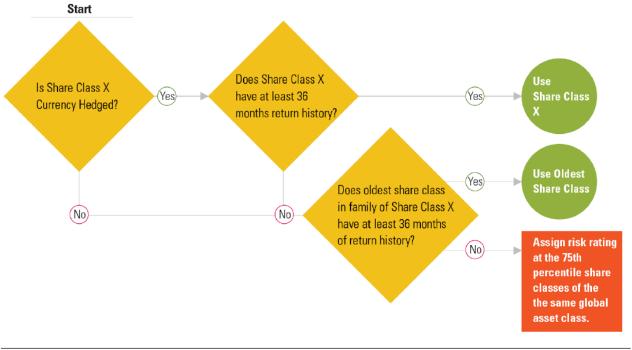


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### Morningstar Product Risk Ranking – The Quantitative Process

#### ► Step 2: Calculate Fund CVaR

- ► All fund share classes available in target market are identified.
- ► LASSO regression is applied
- ► Construction of synthetic return series



Source: Morningstar.



# Morningstar Product Risk Ranking – The Quantitative Process

#### ► Step 3: Assign Fund Risk Ranking

► Example: Assume Fund share class A CVaR = -12% (negative 0.12).

Two indexes with closest matching CVaRs are identified (above and below)

Index	Index CVaR	Risk Ranking
Index 3	-0.10	2.75
Index 4	-0.11	3.05
Index 5	-0.14	4.15
Index 6	-0.16	4.65

Solve for index weight using index CVaR:

$$-0.12 = w_4(-0.11) + w_5(-0.14)$$
  
 $-0.12 = 0.67(-0.11) + 0.33(-0.14)$ 

Apply weights and index risk ranking to solve for fund risk ranking & rounded up to nearest integer:

Risk Ranking = 
$$0.67 (3.05) + 0.33(4.15)$$
  
Risk Ranking =  $3.41$   
Risk Ranking (rounded) =  $4$ 





# Morningstar Product Risk Ranking – Review & Analyst Input

- ► Quantitative Risk Rankings are typically updated on a semi-annual basis, along with new monthly return data
- ► Mechanisms are incorporated to allow analyst teams to review and adjust quantitative ranking process
- ► Floor Rankings Minimum rankings can be applied based on asset class characteristics

Fund Share Class	CVaR	Risk Ranking (Unrounded)	Risk Ranking (Rounded)	Risk Ranking (with floor)
Fund Share Class A	-0.12	3.41	4	5

#### Qualitative Overlay

- Analysts can apply a qualitative overlay to ensure the underlying risks are captured sufficiently in the risk ranking
- ► Risk Ranking floor assignments are **reviewed semi-annually**, aligning it with existing processes



#### **Morningstar Product Risk Ranking – Summary**

- Morningstar's Quantitative Risk Ranking can easily be incorporated into existing product suitability and due diligence processes
- ► The Quantitative Risk Ranking provides wealth managers and distributors a consistent, scalable and costeffective way to effectively evaluate a fund product's riskiness
- ► Morningstar's qualitative and quantitative research teams provide an **oversight on the methodology**, which leverages on our proprietary data and category system.
- ► The methodology is periodically reviewed in accordance with regulatory developments.
- Complements Morningstar's Manager Research Solution suite



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